



*Press Kit*

# BAUMA 2016 11 – 17 April 2016

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**Secmair GreenSwift**



**Bomag BF 300**



**Marini BeTower**



**Road Building Equipment Division**  
*Marketing and Sales Department*

# **BAUMA 2016**

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### ***Press Kit***

FAYAT Group has 4,800m<sup>2</sup> in two areas located outdoors

***F-1009 and 1008/1***

where its Road Building Equipment Division subsidiaries will be presenting the full range of equipment for the road life cycle. PTC and its new equipment for foundations will be on display in

***Hall FN721/5***

FAYAT Road Building Equipment will be presenting:

1. BOMAG road machines
2. MARINI and MARINI-ERMONT asphalt production plants
3. BREINING-SECMAIR road maintenance equipment



[www.dmr.fayat.com](http://www.dmr.fayat.com)



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### ***Brand Policy***

FAYAT Group brand policy is built around a dual approach combining the leading brands mentioned above and their local counterparts to meet the design, production and service level requirements of clients in different locations. FAYAT Mixing Plants therefore has seven factories and production centres in Europe, China, Turkey, India and South America, while BOMAG has plants in Europe (Germany and Italy), China, North and South America.

The takeover of CMI and CEDARAPIDS by BOMAG is now complete - with the BOMAG CMI and BOMAG CEDARAPIDS brands - and a single production centre in the United States started up in 2014 in Ridgeway (South Carolina) for both BOMAG and its local brands.

The Group's sweeping business brands (RAVO, MATHIEU and SCARAB) will not be on show at BAUMA, except for the SCARAB MAGNUM TITANIUM sweeper developed jointly with our agent Walter specifically for the German market.

The GSE (Ground Support Equipment) brands, notably CHARLATTE and CHARLATTE AMERICAS, will not be present at BAUMA either: all these specific products will be on display at specialised trade shows.

# ***MIXING PLANTS, A World Premiere***

## **MARINI**

Ever intent on adapting to demand, MARINI is presenting two new batch-mix asphalt plants, the mobile, medium-output (200tph) MARINI XPress 2500, and the BeTOWER. The XPress comprises tried and tested sub-assemblies from MARINI that are renowned for their reliability, longevity and low maintenance costs. All the modules are wheel-mounted and the plant is easy to transport and quick into action. This machine will enable users to produce several hundred thousand tons a year at low cost. The BeTOWER is also in the VALUE segment. It is the ideal plant for small and medium-sized companies, as well as for carriers in search of vertical diversification. The 160tph output level is perfectly suited to small and medium-sized worksites and the BeTOWER is compatible with all the basic techniques in use today (warm mix, 30% recycling). Reliability, cost control and low energy consumption are the key features of this fixed asphalt plant that is also easily transported.



## **MARINI-ERMONT**

The brand is without a doubt the champion in continuous asphalt plants. The ROADMASTER family is the brand's biggest worldwide success after the TSM. The ROADMASTER 120 and 160 use the RETROFLUX counterflow technology on which the reputation of the company's products has been built. The RM 12 Allroad is an upgrade of our super-mobile solutions and is adapted to all types of terrain. One of the barriers to the international development of the RM range is the ground clearance of this monopack, and with its Allroad version, the RM family sees a new arrival that can be used anywhere, while also benefitting from the latest advances in technology and ergonomics. Reduced carbon footprint and greater energy efficiency are a key focus of our engineers.

## ***BREINING-SECMAIR road maintenance equipment, or how to do better with less***

### **The GreenSwift**

Road network managers find themselves facing the almost impossible balancing act of finding ways to maintain roads and guarantee acceptable safety levels with ever-decreasing resources, in a word, doing better with less. Manufacturers are proposing new PREMIUM techniques enabling preventive solutions that are inexpensive for authorities. Production costs are kept down by treating only the damaged area, rather than the whole road surface, the ideal approach for potholes, depressions or patching. The GreenSwift, however, can also cover the whole width of the road with emulsion and chippings to form a new wearing course, making this a two-in-one machine. Until now, spot repair equipment had to be followed up by a second machine. Another feature is that the machine as a whole is either manual in its basic version or automated with the driver handling application and remaining in the cabin.



### **The BREINING feeder system**

The payload of cold-mix asphalt plants has always been a serious safety issue with regard to axle load limits. The consequence of this is the obligation to return to the loading point from time to time, thereby restricting daily productivity to around 10,000m<sup>2</sup>. BREINING provides an innovative, economical solution with its high-production feeder system making live load problems and stoppages for loading operations a thing of the past. The objective of doubling daily production - or even better on longer worksites

- is now a realistic one. Production price per m<sup>2</sup> for cold-mix asphalt plants should now be even more attractive, opening up the possibility of doing even more with less in the future, without reducing quality.



## ***BOMAG Road Building Equipment, range roll-out***

Rapid application equipment feed is also a need expressed by BOMAG for its pavers. There is demand worldwide in the mature countries, although it is only recent in Germany. The transverse joint that can appear during stoppages in the application process while loading the paver can create a surface uniformity quality problem. The best solution is to avoid stopping while working along the road, thereby requiring a continuous feeder system. BOMAG now proposes the ideal solution for roads and motorways in the form of its BMF (F for Feeder).

Asphalt application is central to the strategy of BOMAG as it launches its new BF 300 and continues the comprehensive restructuring of its product range.



Pavement maintenance, milling and recycling require ever-more considerable resources. The BM 2000/75 planer brings its added power and ability to work at depth to the existing range, and represents a new step forward in the development of the BOMAG portfolio, after the RS product family, including the new RS 500.

BOMAG, the world leader in compaction and specialist in single-drum rollers, will of course be displaying a large number of single-drum rollers, including several new machines in its two market segments, PREMIUM and VALUE.

FAYAT Group remains true to its consistent multi-sector innovation strategy, combining technological progress with product range segments adapted to the PREMIUM and VALUE requirements of its clients all over the world.