

## PRESS RELEASE

### ***The FAYAT group has finalised the acquisition of products, brands and a production unit of CMI TERREX Corporation.***

**Bolstered by the reputation of the CMI (\*) and CEDARAPIDS (\*) brands, FAYAT is strengthening its presence in North America and structuring its distribution networks, in particular in the asphalt sector. The opening of South American markets provides a tremendous opportunity and gives the FAYAT group a solid base on which to develop in this continent.**

In the industrial field, the FAYAT group is a major player, specialising in the construction of road building equipment. The strategic orientation of the FAYAT group comprises three main areas:

- ***strengthening the line of products*** dedicated to road building, maintenance and recycling,
- ***being a global player***, present in all markets, in particular European, Asian and American,
- ***being as close as possible to its customers*** and providing them with *premium* service.

With these acquisitions, the FAYAT group is considerably reinforcing and extending its product lines with two **new paver-finisher ranges, BOMAG CEDARAPIDS and BOMAG Latin America**, and with **BOMAG CMI recyclers and stabilisers**.

The introduction of the **Material Transfer Vehicles (MTV) BOMAG CEDARAPIDS** has produced a new line where the Group has so far been absent.

Finally, **mixing plants** made in Brazil by TEREX are now marketed under the **MARINI Latin America** brand. These extremely mobile production stations are well suited to the South-American market and generally satisfy demand from the southern hemisphere. They strengthen and complete the existing range of **MARINI** and **MARINI-ERMONT** plants which, although broad, was not well represented in smaller production outputs.

(\*) CMI and CEDARAPIDS are registered trademarks of the TEREX corporation or its subsidiaries and are used by FAYAT under a permanent licence agreement.



#### About FAYAT

The FAYAT group made €3.4 billion in turnover in 2012 and employs 18,500 people. Highly diversified, it works in road building equipment, steelworks, electricity, public works, building and pressure vessels.

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